

Expression of Interest - Market Development Agencies for GNFC Neem FMCG Products

Gujarat Narmada Valley Fertilizers & Chemicals Limited (GNFC), a Govt. of Gujarat promoted Company located at Bharuch, is engaged in production of Fertilizers and Industrial Chemicals. Fulfilling Govt. Of India's mandate of 100% Neem coating of Urea, GNFC has also implemented a visionary **Neem Project** with the objective of Rural Women Empowerment. As part of forward integration process of Neem Project, with the objective of generating additional employment for rural poor and empowerment of women, GNFC has started production of following Neem Products –

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| A) Neem Soap | B) Neem Oil | C) Neem Hand Wash |
| D) Neem Shampoo | E) Neem Face Wash | F) Neem Hair Oil |
| G) Neem Organic Manure | | |

GNFC is expanding its market for Neem Products across the country and is looking for experienced Market Development Agencies to assist GNFC in setting up a distributor network and promote sales.

Established parties having good exposure in the Business Development of toiletries, cosmetics and ayurvedic medicines and are interested in assisting GNFC for the above activity may contact us with their projects, current assignments and reference list of projects executed in their sector.

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For more info. About the products or the company visit our

website: www.gnfc.in / www.gnfcneem.in

