

Expression of Interest for operation of GNFC Neem Parlours/Stores

Gujarat Narmada Valley Fertilizers & Chemicals Limited (GNFC), a Govt of Gujarat promoted Company located at Bharuch, is engaged in production of Fertilizers and Industrial Chemicals. Fulfilling Govt. Of India's mandate of 100% Neem coating of Urea, GNFC has also implemented a visionary **Neem Project** with the objective of Rural Women Empowerment.

As part of forward integration process of Neem Project, with the objective of generating additional employment for rural poor and empowerment of women, GNFC has started production of various Neem oiled based Products – Neem Soap, Neem Handwash, Neem Oil, Neem Shampoo, Neem Nite - Mosquito Repellent, Neem Face Wash etc.

GNFC has started its own exclusive Neem Parlours in gardens of cities like Ahmedabad, Surat, Vadodara & Rajkot. It has also started exclusive Neem Stores in various cities of Gujarat, Rajasthan, Maharashtra, Madhya Pradesh etc.

GNFC Neem Parlours & Stores are exclusive Neem Product outlets which stores and sells entire range of GNFC Neem Products. The outlets having area of 100 sq. ft. are located in a good location with prebuilt condition.

City wise list of Parlours & Stores are as below.

Outlet	State	City wise Outlets
Neem Parlours	Gujarat	Ahmedabad - 22 , Gandhianagar – 1, Surat – 11, Vadodara – 5, Rajkot – 2 & Bhavnagar - 1
Neem Stores	Gujarat	Ahmedabad – 1, Gandhianagar – 2, Bharuch – 2, Surat – 1, Palanpur – 1, Himmatnagar – 1, Amreli – 1, Bhavnagar – 1, Surendranagar – 1, Banaskantha – 1.
	Rajasthan	Udaipur -1, Jodhpur -1, Bhinmal – 1, Chittorgarh – 1, Sanchor – 1, Banswara – 1, Sheoganj - 1
	Punjab	Jalandhar – 1
	Maharahstra	Nashik – 1
	Uttar Pradesh	Lucknow – 1, Meerut – 1, Agra - 1



The company will supply products to the Contractors or Agencies with the prescribed margin. The Contractors or Agencies are not required to pay any rent or any royalty to GNFC.

Contractors or Agencies having good exposure in the operation of parlours or stores Cosmetics and Ayurvedic Medicines and are interested in GNFC's Neem Products, may apply in a sealed envelope addressed to **Mr. A R Kothari (Sr. Marketing Manager - Fert. Marketing), P.O Narmadanagar, Bharuch – 392015.**

For more info. Contact: +91 2642 662983 / 2218, +91 97177 73664, +91 98795 46472.

Contractors or Agencies having the above exposure may apply along with EMD of Rs 25,000/- by Demand Draft drawn in favour of "GNFC Limited" payable at Bharuch. The application without EMD will be liable to be rejected. No interest will be paid on the EMD. The EMD will be converted to security deposit for the Agency which will be assigned the job.

The proposal will be valid for a period of 3 months from the date of submission.

The Company reserves the right to call for negotiation / discussion with selected party/parties and also to reject any or all applications received by it at its sole discretion. Detailed terms and condition will be finalized with the selected party.





DETAILS / DOCUMENTS REQUIRED TO BE FILLED / SUBMITTED BY CONTRACTORS
OR AGENCIES FOR OPERATION OF GNFC NEEM PARLOURS/STORES

NAME OF AGENCY	
ADDRESS OF AGENCY OFFICE	
CONSTITUTION OF AGENCY (Sole prop./ partnership firm / Limited company with Regn. Cert.)	
OWNERS NAME	
AGENCY ADDRESS	
MOBILE NO	
E-MAIL ID	
PAN NO	
GST NO	
BANK DETAILS BANK NAME, IFSC CODE, BRANCH ADDRESS (attach cancelled cheque)	
BANK STATEMENT FOR LAST YEAR	
INCOME TAX RETURNS OF LAST THREE YEARS	
TURNOVER Rs./ AUDITED BALANCE SHEET OF LAST THREE YEARS	
TERRITORY / AREA OF OPERATION	
PREVIOUS EXPERIENCE FOR OPERATING STORES	
SUPPORTING STAFF	

EXISTING SALES PER PARLOUR/STORE PER DAY	Rs. 2,500 - 3,000
EXPECTED SALES PER PARLOUR/STORE PER DAY	Rs. 5,000 - 7,000



GNFC NEEM PRODUCTS DETAILS

PRODUCTS AND SKU	PACK SIZE	CARTOON SIZE	MRP
NEEM SOAP	75 GM	144	25
NEEM SOAP (PACK OF 3)	75 X 3 (225 GM)	48	70
NEEM SOAP WITH ALOEVERA TULSI	75 GM	144	40
NEEM SOAP WITH ALOEVERA TULSI (PACK OF 3)	75 X 3 (225 GM)	48	100
NEEM GLYCERIN BAR WITH ALOE VERA 75 GM	75 GM	144	45
NEEM GLYCERIN BAR WITH ALOE VERA (PACK OF 3)	75 X 3 (225 GM)	48	115
NEEM SOAP WITH TULSI	75 GM	144	45
NEEM SOAP WITH TULSI (PACK OF 3)	75 X 3 (225 GM)	48	115
NEEM SOAP WITH ALOE VERA	75 GM	144	40
NEEM SOAP WITH ALOE VERA (PACK OF 3)	75 X 3 (225 GM)	48	100
NEEM OIL	100 ML	50	70
NEEM HAIR OIL	100 ML	48	83
NEEM HAND WASH	250 ML	24	87
NEEM HAND WASH	180 ML	24	75
NEEM ALOEVERA TULSI HAND WASH	180 ML	24	75
NEEM SHAMPOO	200 ML	24	100
NEEM FACE WASH	150 ML	24	120
NEEM NITE MOSQUITO REPELLENT (VAPORISER WITH RIFIL)	1(VAPO) + 1(45 ML)	48	85
NEEM NITE MOSQUITO REPELLENT RIFIL	45 ML	120	55
NEEM ORGANIC MANURE	2 KG	20	75
NEEM HAND WASH REFILL	180 ML	24	55
NEEM HAND WASH REFILL	800 ML	8	180
OTHER NEEM PRODUCTS ARE IN PIPELINE			



Note:

Certified Copies of all the above documents to be attached.

Copies of Photo ID and Residence Proof of Proprietor/ Partners /Managing/ Whole time Director need to be attached.

Margin on above products will be informed during discussion.

